

TIM HETTLER

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EDUCATION

Rochester Institute of Technology, Rochester, NY;

Bachelor of Science in Information Technology, May 2005.

DEVELOPMENT PROFICIENCIES

- HTML
- PHP
- XML & XSL
- SQL
- Wordpress
- CSS
- JavaScript (*aka "AJAX", "DHTML", "DOM"*)
 - APIs: Facebook, Twitter, Google Maps, YouTube, etc.
 - Frameworks: JQuery, MooTools

BUZZWORDS I CAN SPEAK INTELLIGENTLY ABOUT

- HTML5
- CSS3, CSS Animations
- Lazy Loading
- Mobile/Tablet Web Development
- Responsive Web Design (Media Queries)
- AJAX (without breaking the back button)

TECHNICAL SKILLS

- Expert in building forward-compatible, standards-compliant, accessible websites using cutting-edge HTML, CSS, and JavaScript 'progressive enhancement' techniques.
- Adherence to and respect for web standards. The code I create is well-formed, semantically marked-up, and separates content, structure, and behavior.
- Experience working with large-scale, high-volume websites.
- Extensive knowledge of best-practice techniques for SEO.
- Understanding of the elements and principles of design.

TECHNICAL ACHIEVEMENTS

- Sole developer on About.com's 2011 homepage redesign:
 - Used HTML5, CSS3 (including media queries), and jQuery to deliver a modern homepage that is optimized for a variety of screen sizes and devices.
 - 'Lazy loading' techniques used to ensure a fast perceived load time.
- Development lead on About.com's 2008 redesign:
 - Converted table-based layout to a CSS-based layout, reduced number of templates used by half, and reduced file sizes up to 50% in some cases.
- Introduced standard coding practices at About.com. Examples include: using a consistent doctype, using a consistent character encoding, version control, and minifying CSS and JS before deploying to production environments. Also created a team Wiki that is used to document procedures and best practices.

AWARDS & HONORS

- "Abouter of the Year", 2009
- Webby: Official Honoree in "Best Practices" category, 2009
- Webby: People's Voice Winner in "Guide/Ratings/Reviews" category, 2009
- CNET Webware 100: Winner in "Search & Reference" category, 2009
- EPpy: Best Design of a Web Site with over 1 million unique monthly visitors, 2009

NON-TECHNICAL SKILLS/ACHIEVEMENTS

- Founder of RIT Comedy Troupe (RIT "Best Club Programming" award, 2004).

- Former editorial writer for college's alternative magazine, *Gracie's Dinnertime Theater*, and online editorial blog, *the basement*.
- Performed voice-acting in deaf theater during college years.
- 2007 New York Marathon finisher. (3 hours, 22 minutes)
- Enjoy hiking, camping, cycling, and most other outdoor activities.

PROFESSIONAL EXPERIENCE

Senior Front-End Developer

About.com, New York, NY

10.06 to present

- Front-end development for the site-at-large
- Conceive & development new templates for integration into About.com's proprietary CMS
- Relay technical information and support to members of the "Guide" (the writers) community, through ticketing systems and forum conversations. Also occasionally participate in workshop and seminars to improve Guide knowledge of new technologies.

Web Developer

STG2 Inc., Rochester, NY

02.05 to 09.06 (Freelance 09.07 to present)

- Back-end and front-end development for all web sites
- Contribute to design and art direction for all web development

Contract Web Developer

The University of Miami, FL

12.05 to 08.07 (Remote)

- Provide content updates of new class modules for online CITI program.

Contract Web Designer

The Library Foundation of Buffalo and Erie County, NY

06.05 to 01.06 (Remote)

- Provide design and artistic direction of the Foundation's website redesign
- Back-end and front-end web development

PORTFOLIO

To view a selection of my work, please visit <http://www.timhettler.com/>